

FAQs – Good Trouble Labs

What are the Screen Industries?

Screen Industries are defined as film, television, animation, games, visual effects, immersive or XR tech, branded content, High End tv and businesses and freelancers that impact or are in supply chains that service the screen industries. Screen Industries have been identified as growth areas within the Yorkshire and Humber region.

How is digital storytelling impacting on the screen industries?

Technology is developing and evolving and new and emerging technologies are transforming the screen industry through film, tv, gaming, streaming and virtual production. Recent developments in Augmented and Virtual Reality have impacted on screen industries and are set to further impact as technology advances. As audience demand increases, diverse content will be needed in the supply chain. Developing new and exciting ways of storytelling, using digital technologies and offering new audience experiences will help to drive the creative workforce and enhance the screen industries within the region.

What careers are available in the screen industries?

Screen industries cover a broad range of employment opportunities either directly or as part of a supply chain. You can find out more about the range of skills, employment and training at <https://www.screenskills.com/job-profiles/>

How are the screen Industries developing?

Immersive and interactive technologies are impacting on screen industries already through a wide range of initiatives and new content. Innovative content that develop through talented individuals and teams using a range of multi disciplinary specialisms are developing work that is impacting on how the future of film, tv and games are developing. Immersive and interactive story design and development enable new and dynamic products and experiences that will shape the future of the screen industries in the UK and world wide.

Who are Good Trouble Labs for?

Good Trouble Labs are for individuals and teams who wish to or are already working in the screen industries in Yorkshire and Humber. The labs will support participants through its programmes and support the diverse needs of freelancers, micro businesses and small enterprises through developing and supporting talent, training and mentoring by individuals, companies and organisations who have knowledge, experience and understanding of the screen industries and how and why diversity and inclusion within the screen industries is essential to add value and innovation to developing a culturally rich regional talent pipeline.